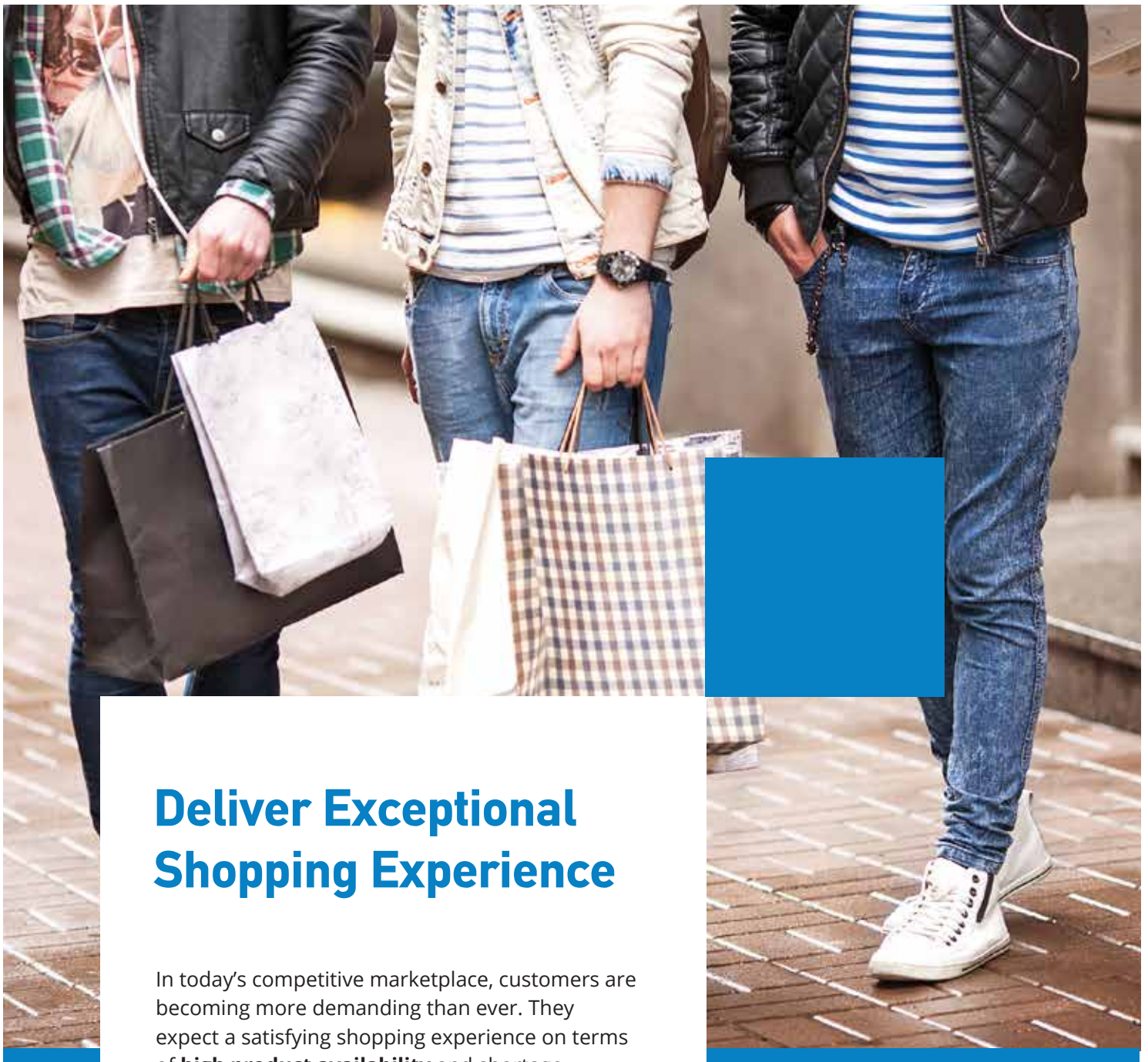


Retail Management

Retail, state of mind!



Deliver Exceptional Shopping Experience

In today's competitive marketplace, customers are becoming more demanding than ever. They expect a satisfying shopping experience on terms of **high product availability** and shortage, **personalized offers** and **rich product information**.

In order to exceed customer expectations, retail companies need to optimize their business processes, while **deepen their relationships** with existing and potential customers to build loyalty and drive growth.

SoftOne delivers an end-to-end, comprehensive management solution that empowers retailers address industry challenges and uncover new sales opportunities.

Soft1 Retail fully supports the growing demand for **business process automation**, enabling you to improve all aspects of your retail company, while enhancing workforce productivity from day one.

Run Your Business on Soft1 Retail

Soft1 software for retail companies, provides seamless integration among company headquarters, stores, warehouses and suppliers, ideally supporting all retail business formats (company operated store, shop-in-shop, franchise, chain stores).

Soft1 ERP brings together every step of the retail business, from store operations, CRM, sales, marketing, inventory optimization and order management to financials. It delivers a set of functional tools that help retailers manage both front and back of store processes with a single, unified platform to:

- ✓ reduce operating costs and eliminate complexity
- ✓ better identify, interact with and retain customers
- ✓ gain real-time view on store performance, stock and cash collection
- ✓ instantly respond to market conditions
- ✓ make faster decisions on pricing, promotions and reorders

Featuring **Online / Offline Mode**, Soft1 ensures seamless retail operation and reduces down time by enabling business transactions even in cases when the system connection is lost.

Easily **integrated with any e-shop** solution, Soft1 Retail streamlines product, inventory and sales data synchronization, thus eliminating redundant manual entries and allowing for timely stock replenishment.



Accelerate and streamline your retail operation with powerful tools and capabilities, inside a **flexible** and **configurable platform**:

- Item Variations
- Guarantees, SN's and Lots
- Stock Availability
- Reordering Process
- Invoicing
- Pricing Policies
- Multi Company, Multi Site, Multi Currency, Multi Lingual



Retail Management Functionality

Retail Management

Retail Business: Configurable retail sales screens designed for quick entry needs. Enable customer data to be included on sale receipts regardless of payment method (cash, credit, credit card etc.). Connect with credit card terminals and automate the management of advance payments - orders.

Loyalty Schemes: Support corporate marketing strategy with related loyalty incentives and reward. Enable member card management with point collection and policies for issuing vouchers and offering discounts. Compose complex reward scenarios with automated point collections and reward handling.

Online / Offline Mode: Set of system tools that ensures the uninterrupted operation of remote installations in cases of disconnections.

Sales & Marketing: Provides comprehensive management capabilities for existing or potential customers. It includes contact management, sales actions, sales opportunity management and marketing campaigns management. It features seamless and comprehensive connection with call centers, popular email online suites such as Gmail and Outlook.

Pricing Policies: Create and manage complex pricing policies scenarios for sales and/or purchases. Automate price selection, discounts and gifts based on agreements.

Key Features

- Online / Offline operation
- Configurable retail screen
- Stock management
- Barcode labels
- Multiple stores / warehouses
- Credit cards (EDPS - Contactless)
- Gift cards
- Customer loyalty
- Automated tax calculation
- CRM
- Mail / SMS campaigns

Supply Chain Management

Inventory Management: Track stock items per site, warehouse, location, batch, serial number packages. Utilize multiple inventory control systems and valuation methods such as FIFO and LIFO. Reduce costs and eliminate waste using ABC analysis.

Stock Locations: Manage unlimited warehouses. Fully monitor storage bins and shelves throughout all stock movements.

Alternative - Corresponding Items: Manage alternative codes for stock items and automate stock item retrieval based on alternative codes on trading documents.

Serial Numbers - Service: Monitor of serial numbers in all transactions.

Lots: Monitor lot number records with complete information on the expiration dates & stock quantities, which may be included in transactions per document line. Lot transactions are traced in a dedicated log.

Color, Size & Season: Manage and monitor stock items according to a combination of maximum three different attributes, coupled with a wide range of related reports and other statistics.

Group Sets: Manage composite items and use numerous related automations during transactions. Create group sets for stock items or services (if applicable) and monitor their cost during composition of sets with an option for automatic generation of composition or decomposition documents during transactions.



For a Wide Variety of Retail Companies

Fashion Stores

Electrical Equipment & Supplies

Beauty Stores

Computer Software Stores

Bookstores

Travel Accessories, Supplies,
Gifts & Gadgets

Jewelry Stores

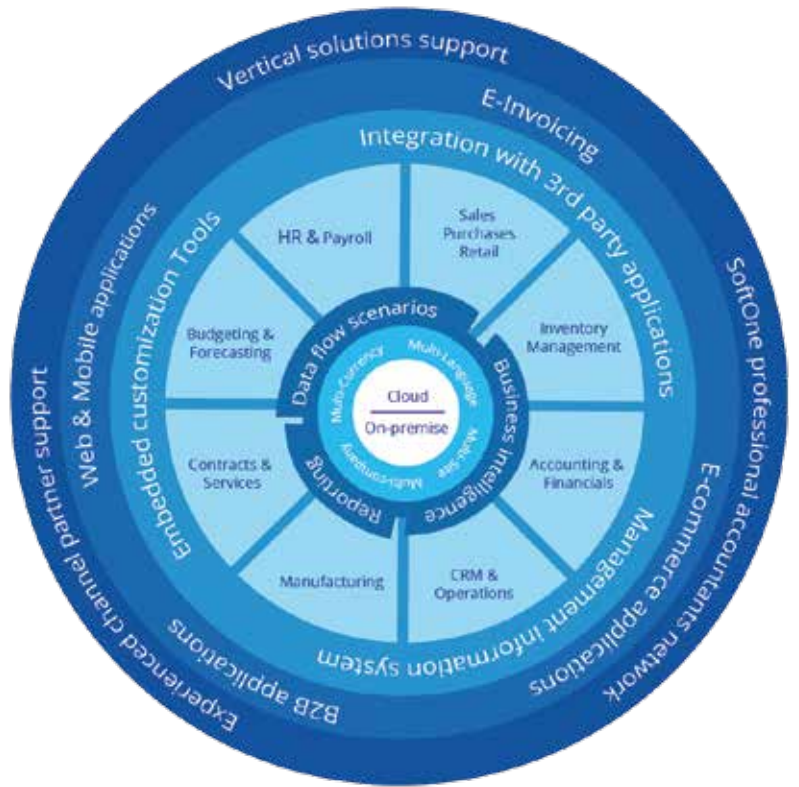
Gift Shops

Tobacco Stores

Liquor Stores

“One-for-all” Solution

The **award winning Soft1 ERP** is so much more than an enterprise resource planning system. It’s an "open architecture" software that consolidates all critical business processes in a single integrated solution that helps your retail business reduce total cost of ownership (TCO).



Retail Management

- Configurable Retail Screen
- Online / Offline Mode
- Loyalty Schemes
- EDPS - Contactless

CRM

- Contact Management
- Lead Management
- Campaign Management
- Case Management

Sales Management

- Quote and Sales Opportunities Management
- Order Management
- Demand Management

Performance Management

- Financial Reporting
- Bank & Cash Accounts
- Cash Flow Management
- Budgeting
- ABC Costing

HRM

- Human Resource Management
- Human Capital Payroll
- Employee Self Service
- Take your own Device

Supply Chain Management

- Purchase Management
- Shipping & Receiving
- Warehouse Management
- Material Management

Accounting Management

- Multiple General Ledgers
- Multiple Journals & Periods

Mobile Management

- Event Planning
- Mobile Showrooms
- Merchandising
- Customer Questionnaires
- Map Routing

Project Management

- Project Planning
- Resource Management
- Expense Management
- Project Billing
- Dashboards

Why Soft1 ERP is right for your business

For Your Real Business Needs

Soft1 ERP delivers great value to retail companies of all types and sizes. It incorporates in a single system, retail management tools that do more with less, helping you automate, simplify and streamline all of your business processes.

Your Business in the Cloud

Soft1 ERP fully utilizes the significant capabilities offered by a Cloud platform and the Software as a Service (SaaS) model. It assists your retail company to deliver more value to its customers while reducing up-front expenses and operating costs.

Enterprise Mobility

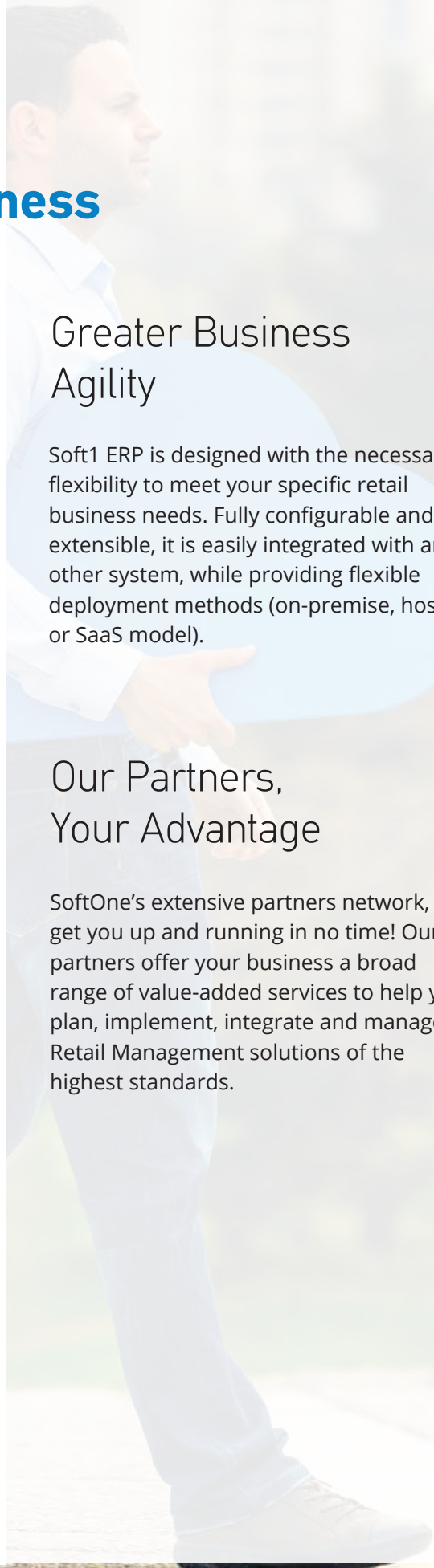
Soft1 ERP provides your retail business with a wide range of web and mobile applications that expand your business software reach. These applications empower your executives work and collaborate from practically anywhere, using any device.

Greater Business Agility

Soft1 ERP is designed with the necessary flexibility to meet your specific retail business needs. Fully configurable and extensible, it is easily integrated with any other system, while providing flexible deployment methods (on-premise, hosted or SaaS model).

Our Partners, Your Advantage

SoftOne's extensive partners network, can get you up and running in no time! Our partners offer your business a broad range of value-added services to help you plan, implement, integrate and manage Retail Management solutions of the highest standards.



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